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2026

WEBINAR
Mini Showcase Fax



Is it time to move Your Fax Platform to the Cloud?

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Meet the Experts



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Agenda

1. Intro to Bit by Bit
2. What's Changing in Cloud Fax
3. What we are Seeing
4. Cloud Fax Deployment Options
5. Additional Automation Offerings

Why Organizations Trust BitbyBit for Fax Modernization

- 30+ Years RightFax Experience
- Merged with Advantage Technologies in 2017
- Open Text Authorized Support Provider - Fully Trained & Certified Helpdesk
- Completed hundreds of successful deployments and migrations
- Developed many customizations of the RightFax solution for our clients
- Full-Service Fax integrator – Provide Turnkey solution
    - Needs Analysis
    - Installation
    - Customization
    - Training
    - Support
    - Hosting

What's Changing - Trends in Cloud Fax

1. Huge, Ongoing Growth of Cloud Fax

Global Cloud Fax Services market size is expected to rise to $782 million in 2026 and to $1.8 Billion by 2035*

2. Hybrid Workforce driving Transition to cloud base faxing

61% of companies to deploy cloud-based fax solutions for remote and distributed teams.*

3. Cloud Fax Adoption is widespread in Healthcare Organizations

40% of surveyed hospital and health system leaders report already using a cloud-based fax solution**

An additional 50% of surveyed organizations are either already evaluating or planning to investigate new cloud fax options**

Fax isn't going away – its moving to the cloud

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* **360 Research reports:** https://shorturl.at/s3LY7 ** **Sage growth partners marketing Report:** https://sage-growth.com/news/cloud-fax-healthcare-report-sage/

What We Are Seeing

- **Companies being driven by:**
  - Internal mandate to move applications to the cloud
  - Hybrid Work environments
  - Windows & RightFax versions nearing End of Life
  - High Availability
  - Scalable Capacity
- **Requests for reassurance that the cloud is safe, reliable & compliant**
- **Increase of Bit by Bit On-Prem clients moving to the cloud**
- **AI being leveraged in Fax**

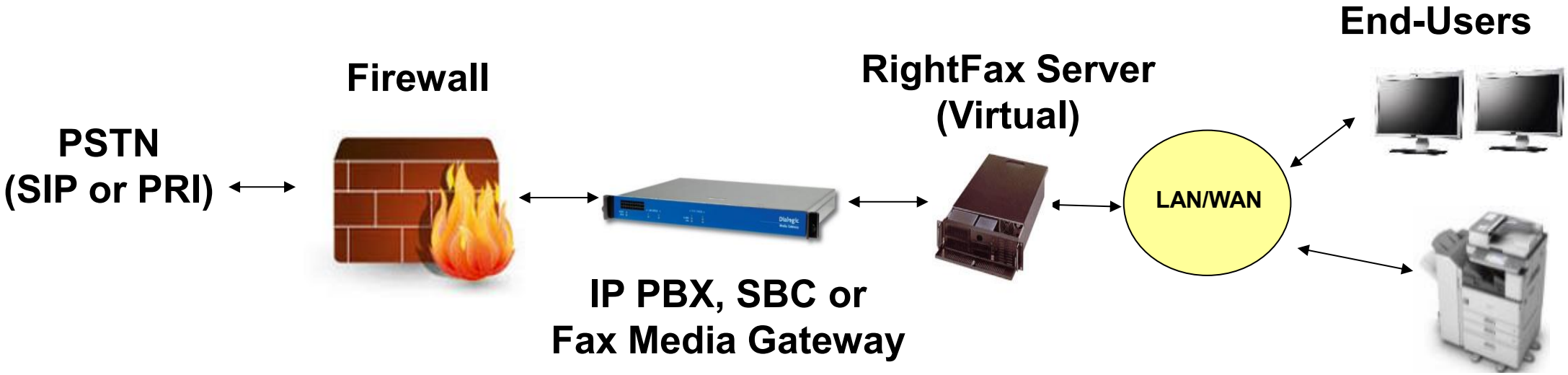
Fax Deployment Architecture Models

1. **Traditional On Premise at Client Site**

2. **Cloud**
   a. Hosted Managed Server in the Cloud
      (Private Cloud or Commercial Cloud -- AWS, Azure, Google)
   b. Software as a Service (SaaS)

3. **Hybrid: Outsourced Telco**

On Premise Virtual Server Model

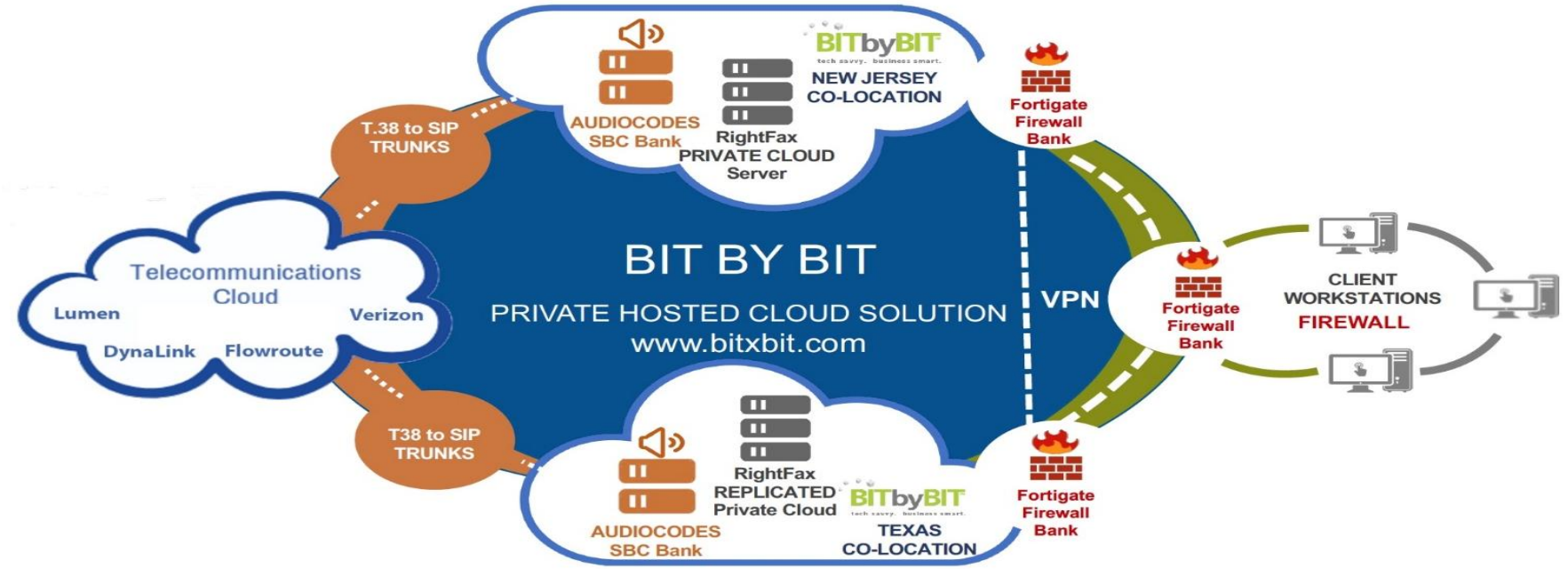


Advantages of On-Prem Model

- Market leading solution
- Control over Telco & servers
- No transition to new technology
- Often have preferred corporate Telco rates in place
- Leverage current infrastructure

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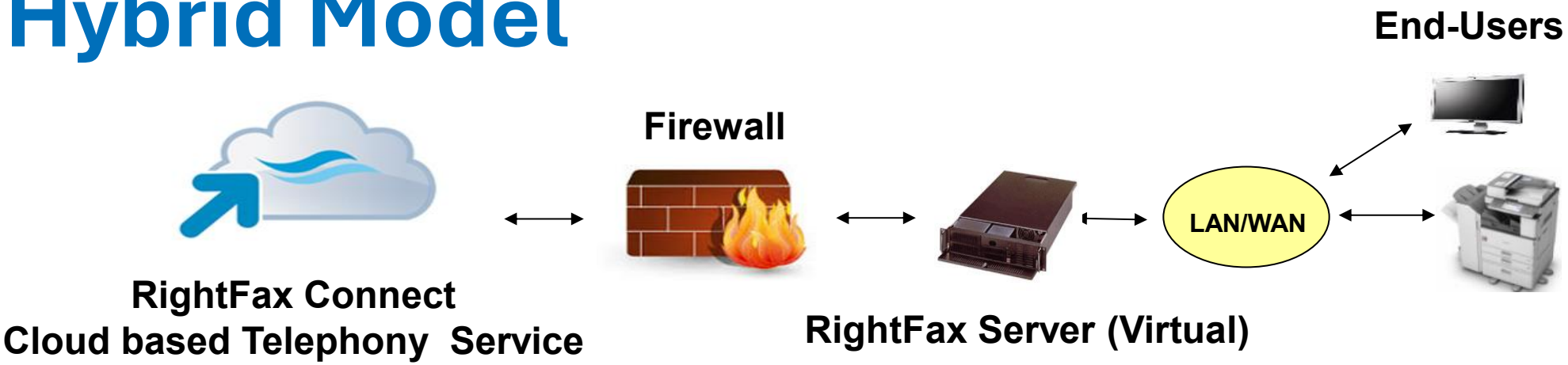
Private Hosted Managed Cloud Model



Advantages of Private Cloud Model

- Eliminate OS & hardware footprint
- Eliminate IT overhead to maintain system
- Additional Level of Fault tolerance
- Seamlessly maintain existing integrations and workflows
- Provide unlimited scalability and 99% uptime
- Future-proofing allows client to always stay on supported version at no additional cost (during agreement period)
- Pro-active monitoring & reporting
- Scalable solution: ability to add volume, custom integrations & optional modules = additional functionality

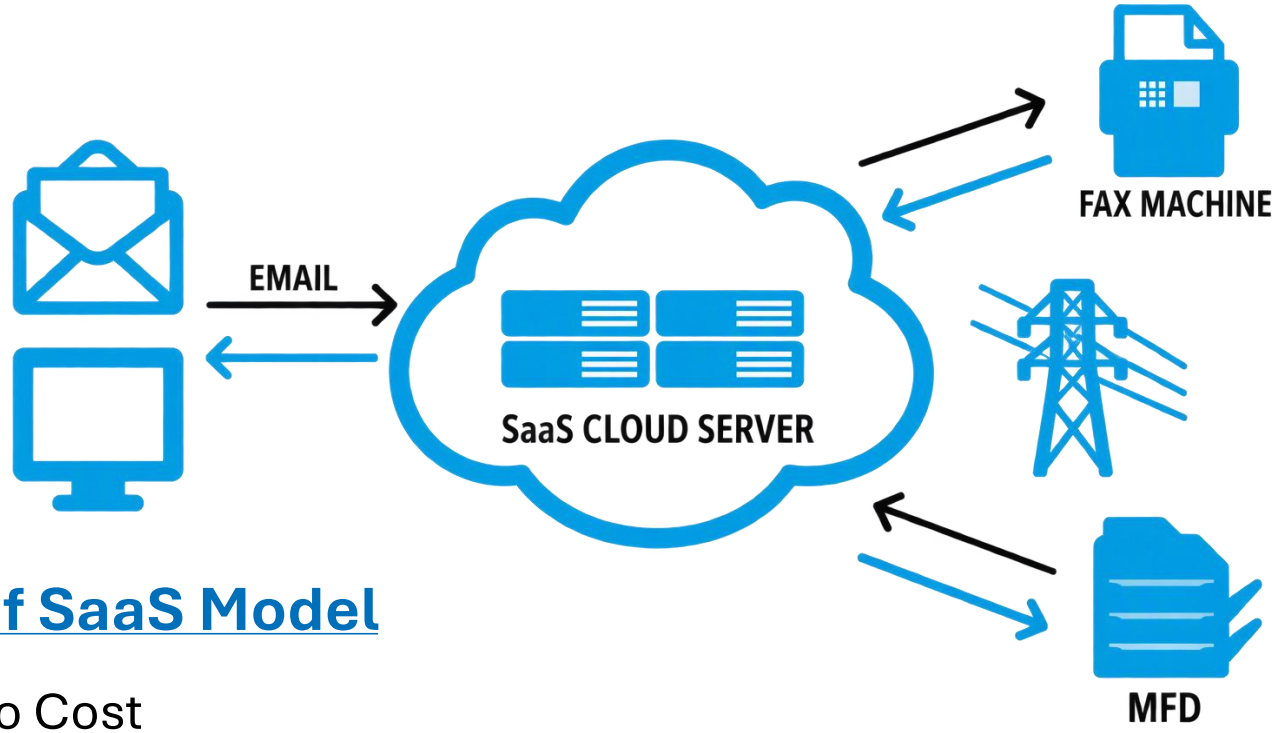
Hybrid Model



Advantages of Hybrid Model

- Leverage existing fax infrastructure while eliminating cost and complexity of telephony Control over Telco & servers
- Fax scalability “On demand”
- Eliminate Telco Administration
- Maintain Existing Workflows
- Control integrations & 3rd party applications
- Unlimited scalability
- 99% Telco uptime

Software as a Service (SaaS) Model



Advantages of SaaS Model

- Eliminate Telco Cost
- Eliminate complexity of telephony Administration
- Eliminate OS & hardware footprint
- Unlimited scalability
- 99% Telco uptime

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How We Migrate Fax to the Cloud - Without Disruption

- No Downtime migration approach
  - Detailed Scope Call
  - Parallel build
  - Testing
  - Planned After Hours Cutover
- Preserve numbers, workflows and integrations
- Trained Certified engineers with deep knowledge of your environment
- Post Migration Support and Optimization

Improving your Faxing Experience

Optional Add-ons include:

- Enhanced Support:
  - 24x7 Coverage
  - Multi-Year Discounts
- Reporting /Analytics – visibility into fax usage and bottlenecks
- Workflow Automation – content-based routing and more
- AI integration
- Security Modules
- MFP Integration
- Archiving

Takeaways

- Cloud Fax reduces costs, risk and operational burden
- Additional Fault Tolerance
- Cloud Fax is safe and secure
- AI can be leveraged to bring additional Value to your fax environment
- Bit by Bit specializes in safe, complaint transitions
- Multiple Migration paths – no “one size fits all”

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Reach out to your BitbyBit sales rep to discuss what fax platform makes the most sense for your organization.

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